

PARENTS WHO HOST LOSE THE MOST™



Don't be a party to teenage drinking.

It's against the law.

April is Alcohol Awareness month!

“Wisconsin is #1”

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Did you Know?

- 97% of all students surveyed said their parent would be upset if they found out they had been to a drinking party
- 85% of adults surveyed reported it is never ok to offer alcohol in their own homes to teens (other than their own children)
- 7000 young people under the age of 16 have their first drink every day

Changing the drinking culture of Wisconsin one community at a time

Parents Who Host Coalition Partners

Village of Oregon

Oregon Police Department

Fitchburg Police Department

Oregon School District

Just the Facts

These statistics aren't something to cheer about.

Wisconsin ranks number one in:

- Binge Drinkers (22%)
- Casual Drinkers (68%)
- Chronic Heavy Drinkers (7.4%)
- Alcohol use in the past month (62%)
- Brandy Consumption
- Drinking among high school youth

Wisconsinites also are more likely to drink and drive. We rank at the top nation wide for driving under the influence. According to the most recent

statistics, we had 358 alcohol related traffic fatalities in one year—that means that 45% of all traffic fatalities were alcohol related. We do follow the national trend over the past 10 years - the number of DUI related accidents has declined, but not as much as the rest of the country. Nationwide, DUI fatalities are down by about 33%, but in Wisconsin, they're only down about 20%. The difference represents 250 lives.

Those traffic statistics are probably influenced by two other items

- Wisconsin has more than 3 times as many taverns per

capita than the rest of the country

- Wisconsinites spend twice as much per person in taverns than the rest of the country.

Over the next few weeks we're going to be providing families with information and strategies for keeping kids alcohol free and safe.

Not sure how to start the conversation? Visit <http://timetotalk.org/> for ideas. For more help in finding information contact Cynthia DiCamelli, Family Resource Coordinator at 835-4052.

Parent Strategies for Alcohol Free Youth

Families need a plan to help their teens stay alcohol free. Here are some things you can do that are proven to work:

Make it clear that you will not allow your teen to use alcohol until age 21. Be firm!

Get to know your teen's friends and their families.

Call parents who are hosting a

party to make sure they'll be home AND that no alcohol will be allowed.

Set a curfew for your teen and have them check in with you when they arrive home.

If the party is at your house, make regular unannounced visits to the party area

Help your child practice good

refusal skills.

Still can't figure out exactly what to say? Watch “Talk about alcohol with your teen” video here: <http://tinurl.com/cwzro>

And for a thought-provoking 30 seconds to share with your teen, watch Brandon here: <http://tinurl.com/ccqp24>

Watch for our next newsletter!